

**GOVERNMENT OF INDIA
TEXTILES
LOK SABHA**

UNSTARRED QUESTION NO:1881
ANSWERED ON:05.12.2006
INTEGRATED HANDLOOM TRAINING PROGRAMME
Ramadass Prof. M

Will the Minister of TEXTILES be pleased to state:

- (a) the progress made under Integrated Handloom Training Programme and Marketing Promotion Programme since their inception separately;
- (b) the targets set under the said programmes during each of the last three years;
- (c) whether the targets set under the programmes have been achieved;
- (d) if so, the details thereof, separately; and
- (e) if not, the reasons therefor and the steps taken to achieve the targets?

Answer

MINISTER OF STATE IN THE MINISTRY OF TEXTILES (SHRI E.V.K.S. ELANGO VAN)

(a) : A Central Sector Plan Scheme 'Integrated Handloom Training Project (IHTP)' has been introduced in December 2003 for imparting training to handloom weavers/ workers. Under the Scheme, financial assistance for covering 39,200 beneficiaries has been released till November 2006.

Marketing Promotion Programme has been introduced by the Govt. of India in the 10th Plan w.e.f. the year 2002-03.

The components of the scheme are –

- (i) Organisation of Exhibitions/Fairs/Crafts Melas
- (ii) setting up of Urban Haats;
- (iii) setting up of Marketing Complexes;
- (iv) Publicity and awareness.

The Govt. of India provides funds to State Govts./Implementing Agencies for infrastructure and Publicity in connection with the above activities.

(b) to (e) : The details in respect of "Integrated Handloom Training Project (IHTP)" are as under:

Year	Target (number of beneficiaries)	Achievement (number of beneficiaries)
2003-04 (Jan.-March 2004)	3740	-
2004-05	15000	11760
2005-06	13000	18700

The details of target/achievement event-wise under "Marketing Promotion Programme" during the last three year are as under:

Sl.No.	Name of the Event	2003-04 Target	2004-05 Ach.	2005-06 Target	2005-06 Ach.
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1.	National/ Special Handloom Expos	16	27	30	37	50	48
2.	District Level Event (DLE)	150	158	150	147	300	262
3.	Craft Melas	06	06	07	07	06	06
4.	Urban Haats	-	05	-	03	-	05
	Total	172	196	187	194	356	321

IHTP Scheme was introduced in December 2003. Being a new scheme, which required understanding by the Weavers Service Centres (WSCs), State Govts., Implementing Agencies etc, constitution of State Level Training Committee by each State Govt., release of advertisement by WSCs for inviting proposals etc., therefore, there was spill over of the training programmes for their implementation.

There is a shortfall in DLEs/Expos in the year 2004-05 and 2005-06 as implementing agencies did not submit the proposals with the requisite documents.